

— CANOPY TROCADERO HOTEL

The soul of Paris' Trocadero project into the 21st century
Studio Jean-Philippe Nuel designs the first Canopy by Hilton in France



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PROJECT INFORMATION

Status: opened since May 2021

Floors: 7

Rooms: 123

Services: Traveler lounge, fitness, rooftop, restaurant, bar

Size: 8800m²

General contractor: Fayat Construction

Client: SCOR

Architect: DTACC

Project Manager for Studio Jean-Philippe Nuel: Anaïs Burgstahler and Harmonie Henrio

The opening of a new Parisian hotel with a breathtaking view of the Eiffel Tower, furthermore the first in the Canopy by Hilton collection in France, has reinforced Studio Jean-Philippe Nuel's brand in the French capital (Hotel Molitor, Le 5 Codet, Le Général, Le Bellevue...), that of a contemporary style, imbued with the cultures of the place and always in search of symbiosis between architecture, design, and location.

"We arrive at the Place du Trocadero, which has been a typical Parisian postcard since its creation for the 1878 Universal Exhibition. In less than a decade, the Eiffel Tower had found its place in this perspective and has since been enthroned in the axis of the Palais de Chaillot, captivating and lively regardless of the time of day or the season. If a person deigns to turn around, he/she would discover the statue of Marshal Foch in the center of the rotunda. Ignored by passers-by and tourists, the Marshal is rendered invisible by the power of attraction of the view offered on the opposite side; it is difficult to compete with the Eiffel Tower, even for a Marshal of France."



Just behind it, the arched buildings are pierced by large avenues that act as open doors to the 16th Arrondissement. The most intimate of them, yet right in the axis of the Place du Trocadéro, is the Avenue d'Eylau, named after a battle won by Napoleon far away from Paris in northern East Prussia.

At the number 16 of Avenue d'Eyleau stands the facade of the hotel, elegant and sober in its Art Deco style. The architecture of the building, the history, and the life of the neighborhood are themes that can be found in the hotel.

The neighborhood's architecture is the central theme of the hotel's interior design, which links the building with the nearby surrounding museums (Musée des Monuments français, Musée de la Marine, Cité de l'Architecture et du Patrimoine) and the works of Le Corbusier or Mallet-Stevens."

“We were inspired by the effervescent and creative atmosphere of the Trocadero,” explains architect and interior designer Jean-Philippe Nuel. “We wanted the hotel to best reflect the refinement and modernity of this part of the 16th arrondissement and at the same time pay tribute to the industrial and art deco style of this seven-story building.”

The 123 intimate rooms of the Hotel Canopy Trocadero, its restaurant that can be converted into a cocktail bar, and its green terrace with a 360-degree view of the Eiffel Tower and the rooftops of Paris are an invitation to relax, reflect, party, meet, contemplate, and dream.



A sculptural wall in white monochrome evokes the industrial history of the building and the contemporary art of the surrounding museums. Light is the main actor of this place. A glass roof, reminiscent of the past, floods the restaurant with color and transforms it, depending on the time of day, for breakfast, tea, a high-end meal, or a cocktail creation. Nature is the permanent guest of this hotel, right down to the terrace, which has morphed into a real suspended garden.





“This contemporary and artistic decoration create a museum-like experience,” explains Jean-Philippe Nuel.

A library abounds with works of art, unusual objects, and books. All of them reflect the history and cozy atmosphere of this chic and wise Parisian neighborhood but also project it into a creative future. They are uninterrupted suites of abstract paintings, plaster studies, architects’ sketches, photographs of construction sites, and works of art, and they are all conducive to creation.

The rooms are identified with the presence of a canopy bed, which expresses the identity of the brand and is reinterpreted in each of the group’s hotels. Here, the link with the “liner-style architecture” of the 1930s takes on its full meaning.

A “home away from home” spirit emerges from the designer sofas and shelves filled with the books and decorative objects. The soul of Le Corbusier, the most famous architect of the 1930s, is finally expressed in each of the hotel’s spaces through a palette of chrome colors.

“We sought for the impertinence of the spaces, the mix of raw materials and leather, fantasy and elegance, stone and vegetal, cultural and abstract,” adds Jean-Philippe Nuel. “I hope this place will be a source of life, imagination and ambition for its local and visiting guests, whatever their age.”

The Studio Jean-Philippe Nuel thus wanted to design a place of relaxation as well as of work, available to visitors from afar and residents, with the ambition of reconciling an industrial Paris and a world thirsty for color, nature, and oxygen.



KEY WORDS

Chlorophylle: green wall - green lung - light - glass roof

Heritage: architectural district - 1930s - Le Corbusier - Mallet Stevens - creative and cultural epicenter - in the middle of the greatest Parisian museums - colorful - abstract - poetic - surprising

Parisian DNA: Paris - millennials - young - chic - aesthete - impertinent - sophisticated - elegant - refined - fancy - noble materials

PRACTICAL INFORMATION FOR THE CANOPY PARIS TROCADERO

16 avenue d'Eylau - 75116 PARIS

www.hilton.com

Pets allowed | fitness room | meeting room

THE BRAND : CANOPY by Hilton

For travelers looking for a comfortable and stimulating experience, Canopy by Hilton hotels are refreshingly neighborhood hotels that guarantee a positive stay with attentive service and thoughtful local options. Our enthusiastic and friendly staff will help you discover the best local food and drink, art and music, and entertainment and fitness options.

Each Canopy by Hilton hotel is different and full of character, but they all offer simple comfort and unique value. Tempting beverages and delicious cuisine, including diet options, are available 24/7. And you'll appreciate the difference in our thoughtful guest rooms, offering a stimulating environment in which to work, rest and play. Canopy by Hilton hotels offer innovative, quality options for the best stay. Enjoy a stay that's all your own.

STUDIO JEAN-PHILIPPE NUEL

Based in Paris and New York, Studio Jean-Philippe Nuel is an international signature in luxury interior design. The design expertise of Studio Jean-Philippe Nuel is found in hotel brands, private residences, concept stores, corporate headquarters, and cruise ships. It employs 30 people.

Among the Studio's most iconic projects are the Grand Hôtel-Dieu in Lyon and the Hôtel-Dieu in Marseille (Intercontinental), La Clef Champs-Élysées (Ascott), the Molitor Hotel, Les Cures Marines in Trouville (MGallery), Le Cinq Codet in Paris and the Villa Borghese hotel in Rome (Sofitel). Trained as an architect, Jean-Philippe Nuel has also created architectural projects, alone or in collaboration, for hotels, private homes, wine cellars, and other remarkable projects.

The Studio Jean-Philippe Nuel also performs in the field of product design through collaboration with major houses such as Ligne Roset, Pierre Frey, Colombo Design or Saint Luc. He thus touches on all aspects of a project, from architecture to design and interior decoration, seeking strength and coherence for each of his creations.

Studio Jean-Philippe Nuel has a strong international presence and has opened a New York office headed by designer Sandy Stevens-Despres.

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